

# Growth Game Plan™

TURNING CHALLENGES INTO OPPORTUNITIES



## April Hansen is Group President at Aya Healthcare

Top 100 Workforce Leader, TEDx Speaker, Serial Entrepreneur, Nurse, Recognized Business and Personal Growth Expert

BUSINESS INSIDER

The Washington Post

Forbes

AP

The New York Times

HEALTHCARE DIVE

CBS

Modern Healthcare

NPR

SIA

CNBC

KEYNOTE FOCUS : GROWTH

## THE GROWTH GAME PLAN™

— Turning Challenges into Opportunities

In-person

Virtual

Competitive market advancements are happening 80% faster than ten years ago. This rapid shift introduces fresh hurdles for individuals and businesses in growth, strategy, culture, and innovation. We find ourselves at a pivotal and global juncture, facing the looming threat of obsolescence.

To steer clear of irrelevance, leaders and teams must embrace adaptation. The Growth Game Plan™ offers a practical approach to adaptability with innovative insights, useful tools, and a fresh mindset to unlock potential and revolutionize your own growth journey amidst the chaos of change.

### This keynote is for leaders and teams who face:

- Stalled growth as market movement presses relentlessly on teams to pivot and adapt
- Confusion and innovation gridlock as rapid shifts cloud strategic vision
- Hindered creativity and commitment as the chaos of change creates exhaustion

### The audience will leave with:

- Collective ambition and a transformed mindset to embrace growth and movement
- Elevated tools and resources to form a culture of sustainable growth
- Fuel to confront and push through barriers of change by fostering resilience and adaptability

## Hello, I'm April Hansen!

My life has been a wild ride where bravery doesn't guarantee victory - but a game plan helps.

Not that long ago, I was an exhausted single mom with a failed startup, a load of debt, and diminishing hope. I felt finished and defeated. But then, something happened - I recognized the power I had to navigate the shifts that were happening all around me.

Today, I believe we are living in a world of continuous shifts that are happening at a pace faster than ever before. Recent advancements in all industries have increased the complexity of our lives and jobs, creating a greater risk of teams and organizations becoming irrelevant or obsolete.

To stay in sync with these shifts, I offer a growth model with innovative insights, practical tools, and resources to unlock adaptability and revolutionize your growth journey. My **Growth Game Plan™** is a 'get down to business' playbook tailored for teams and organizations seeking personal and professional growth.

### Watch April in Action!

- Click, Tap, or Scan to view.



### Need a Growth Boost?

- Get a Growth Scorecard!



*It was riveting! I am totally moved to take life-changing action toward my own personal growth!*

— Jocelyn, An attendee from Growth Keynote