

A portrait of April Hansen, a woman with blonde hair, wearing a light purple top, smiling. She is positioned in front of a large purple triangle that is part of a geometric pattern of white triangles on a purple background.

APRIL HANSEN'S

Growth Game Plan™

TURNING CHALLENGES INTO OPPORTUNITIES

April HANSEN

April Hansen is Group President at Aya Healthcare
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2024 SPEAKER PACKET

A portrait of April Hansen, a woman with blonde hair, wearing a light purple top, looking directly at the camera against a purple background.

Hi, I'm April.

My life has been a wild ride where bravery doesn't guarantee victory - but a game plan helps.

From swapping nursing scrubs for mom jeans and diving into the startup world to landing in the exec chair, each chapter was a mix of ups and downs. Now, as Group President of Workforce at Aya Healthcare, we have grown to become the largest healthcare staffing and technology company in just six years. Learning and mastering the moves of growth keep the momentum going.

Not that long ago, I was an exhausted single mom with a failed startup, a load of debt, and diminishing hope. I felt finished and defeated. But then, something happened - I recognized the power I had to navigate the shifts that were happening all around me. Rather than giving in to the things I couldn't control, I sprung into action to change the things I could - pushing through the messy middle and realizing both personal and professional growth at every turn. This has now become my bedrock for growth ever since.

Today, I believe we are living in a world of continuous shifts that are happening at a pace faster than ever before. Recent advancements in all industries have increased the complexity of our lives and jobs, creating a greater risk of teams and organizations becoming irrelevant or obsolete.

To stay in sync with these shifts, I offer a growth model with innovative insights, practical tools, and resources to unlock adaptability and revolutionize your growth journey. My **Growth Game Plan™** is a 'get down to business' playbook tailored for teams and organizations seeking personal and professional growth.

BUSINESS
INSIDER

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20 Years of Insights in One Keynote

Growth Game Plan™

TURNING CHALLENGES INTO OPPORTUNITIES

Master 3 Small Steps for Big Growth



EMBRACE SHIFT

Shift your mindset and break free from beliefs that impede both personal and organizational growth. Align with a collective ambition that inspires a culture of growth and innovation.



PUSH THROUGH

Confront and push through the barriers of uncertainty and hesitation, unleashing the resilience and adaptability inherent within you and your team.



REALIZE GROWTH

Navigate growth pathways to infuse resilience and adaptability into your team to ignite the dimensions of growth.

Adaptability is the Center of Growth, Change, and Innovation.

KEYNOTE

Growth Game Plan™

TURNING CHALLENGES INTO OPPORTUNITIES

Competitive market advancements are happening 80% faster than ten years ago. This rapid shift introduces fresh hurdles for individuals and businesses in growth, strategy, culture, and innovation. We find ourselves at a pivotal and global juncture, facing the looming threat of obsolescence. To steer clear of irrelevance, leaders and teams must embrace adaptation.

The Growth Game Plan™ teaches the practical aspects of adaptability by turning rapid shifts into competitive advantages, unlocking personal control points to push through the messy middle of change, and offering the promise of individual and organizational growth from what once appeared as chaos.

This keynote is for leaders and teams who face:

Stalled growth as market movement presses relentlessly on teams to pivot and adapt

Confusion and innovation gridlock as rapid shifts cloud strategic vision

Hindered creativity and commitment as the chaos of change creates exhaustion

The audience will leave with:

Collective ambition and a transformed mindset to embrace growth and movement

Elevated tools and resources to form a culture of sustainable growth

Fuel to confront and push through barriers of change by fostering resilience and adaptability



Transform challenges and uncertainty into opportunities with April Hansen!

BOOK APRIL

Visit my website:

aprilhansenspeaks.com

Send me an email at:

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Watch April in Action!

- Click, Tap, or Scan to view.



Need a Growth Boost for Your Team?

- Get a Growth Scorecard and Ranking Index!