

KEYNOTE FOCUS: GROWTH

Growth Game Plan™



Turning Challenges into Opportunities

Adaptability is the Center of Growth, Change, and Innovation.



In-person



Virtual

Competitive market advancements are happening 80% faster than ten years ago. This rapid shift introduces fresh hurdles for individuals and businesses in growth, strategy, culture, and innovation. We find ourselves at a pivotal and global juncture, facing the looming threat of obsolescence. To steer clear of irrelevance, leaders and teams must embrace adaptation.

From nurse to Group President of Workforce at Aya Healthcare, April Hansen led Aya's remarkable 27x increase in revenue in just six years. From navigating rapid change to managing major market movements, her strategic and authentic approach at the core of the **Growth Game Plan™** resonates deeply with leaders and team members going through the same shifting realities every day.

The **Growth Game Plan™** teaches the practical aspects of adaptability by turning rapid shifts into competitive advantages, unlocking personal control points to push through the messy middle of change, and offering the promise of individual and organizational growth from what once appeared as chaos.

This keynote is for leaders and teams who face:

- Stalled growth as market movement presses relentlessly on teams to pivot and adapt
- Confusion and innovation gridlock as rapid shifts cloud strategic vision
- Hindered creativity and commitment as the chaos of change creates exhaustion

The audience will leave with:

- Collective ambition and a transformed mindset to embrace growth and movement
- Elevated tools and resources to form a culture of sustainable growth
- Fuel to confront and push through barriers of change by fostering resilience and adaptability

Small Steps, Big Growth