

## BIOGRAPHY

# April Hansen

### SHORT BIO:

APRIL HANSEN - As Group President of Aya Healthcare, April led the company to an unprecedented 27x revenue growth over six years, culminating in \$11B in annual revenue in 2022.

A Top 100 Workforce Leader, TEDx Speaker, Serial Entrepreneur, Nurse, and Recognized Business and Personal Growth Expert, April has been featured in the New York Times, The Washington Post, Forbes' 40 Under 40, CBS, CNBC, and many others.

April motivates leaders and teams to infuse adaptability into their core, driving growth, innovation, and change. Her Growth Game Plan™ keynote and framework help them face modern business complexities and the risks of becoming obsolete.

### LONG BIO:

My life has been a wild ride where bravery doesn't guarantee victory - but a game plan helps.

From swapping nursing scrubs for mom jeans and diving into the startup world to landing in the exec chair, each chapter was a mix of ups and downs. Now, as Group President of Workforce at Aya Healthcare, we have grown to become the largest healthcare staffing and technology company in just six years. Learning and mastering the moves of growth keep the momentum going.

Not that long ago, I was an exhausted single mom with a failed startup, a load of debt, and diminishing hope. I felt finished and defeated. But then, something happened - I recognized the power I had to navigate the shifts that were happening all around me. Rather than giving in to the things I couldn't control, I sprung into action to change the things I could - pushing through the messy middle and realizing both personal and professional growth at every turn. This has now become my bedrock for growth ever since.

Today, I believe we are living in a world of continuous shifts that are happening at a pace faster than ever before. Recent advancements in all industries have increased the complexity of our lives and jobs, creating a greater risk of teams and organizations becoming irrelevant or obsolete.

To stay in sync with these shifts, I offer a growth model with innovative insights, practical tools, and resources to unlock adaptability and revolutionize your growth journey. My Growth Game Plan™ is a 'get down to business' playbook tailored for teams and organizations seeking personal and professional growth.

### APRIL, AT A GLANCE:

APRIL HANSEN - Group President at Aya Healthcare, Top 100 Workforce Leader, TEDx Speaker, Serial Entrepreneur, Nurse, and Recognized Business and Personal Growth Expert. April motivates leaders and teams to infuse adaptability into their core, driving growth, innovation, and change. Her Growth Game Plan™ keynote and framework help them face modern business complexities and the risks of becoming obsolete.

Small Steps, Big Growth